REACTIVE TECHNOLOGIES SECURES SERIES B INVESTMENT FUNDING TO ENABLE NEXT STAGE OF GROWTH


Reactive Technologies Group is pleased to announce that it has completed a B-series fund raising for commercialising its innovative Demand Side Management (DSM) technology. Reactive Technologies’ pioneering approach to demand-side management unlocks existing plant to deliver real value to consumers – big and small – enabling them access to a host of revenue sources and the opportunity to realise value without interfering with everyday business operations.

The lead investor is RES, a leading global renewable energy company. RES has played a central role in the development of the global renewable energy market from its outset 30 years ago. The investment in Reactive represents an important step forward in developing and expanding DSM to achieve its potential in meeting the challenges of the expanding low carbon economy in the coming years.

Marc Borrett, CEO of Reactive “We are delighted to be working with RES at this highly exciting time in the growth of our company. RES has already established significant global operations, which is a key part of our future growth, and shares our ambition for delivering world-class green energy services and innovative solutions. This latest investment round gives us a really strong platform for the continuing growth of our ground-breaking energy management services.”

Gordon MacDougall, COO of RES “Reactive is a truly innovative company, which we believe has a unique approach to delivering demand side management services. We are excited to be partnering with Reactive to bring forward this technology, which we see as important in helping to address the disruptive changes facing global energy markets and reducing costs to the consumer.”

Both parties are grateful to the role of MCF Corporate Finance in brokering the successful conclusion of this investment round.

For more information please contact:

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About Reactive Technologies

Reactive Technologies is commercialising innovative, value creating clean, green Demand-Side Management (DSM) technology solutions on a mass scale with major industry partners and end customers. Reactive’s DSM technology is provided as a cloud-based service, that enables valuable flexibility to be created without operational impact to the end customer. Founded in 2010 by Dr Heikki Huomo and Marc Borrett, both technology veterans and entrepreneurs, the company has grown markedly since then with a growing patent portfolio and a number of granted patents based on these new approaches and ideas. Reactive is working with major end customer and industry-leading partner organisations and has a highly talented and growing workforce based in the UK and Oulu, Finland. For more information, visit www.reactive-technologies.com
About RES

RES is one of the world’s leading independent renewable energy project developers with operations across Europe, North America and Asia-Pacific. At the forefront of wind energy development for over 30 years, RES has developed and/or built more than 8,000 megawatts (MW) of wind energy capacity worldwide. In the UK alone, RES currently has more than 1,000 MW of renewable energy projects either constructed, under construction or consented. RES is active in a range of renewable energy technologies including large-scale biomass, solar, wave and tidal and on-site renewable installations. For more information, visit www.res-group.com.

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